

# ANAMARIA LA ROSA



## HELLO,

I'm a Graphic Designer from Denver who specializes in hand-lettering, illustration, and editorial design. I have 3+ years of experience in design, and I've spent the past two years in Edinburgh, Scotland honing my craft. Now that I've landed home in Denver, I'm passionate about bringing my global perspective to my community with beautiful and modern designs. If you're looking for a multi-talented creator to help make your design ideas a reality, please reach out at:



anamaria@duffy-larosa.com



(720) 537 4049

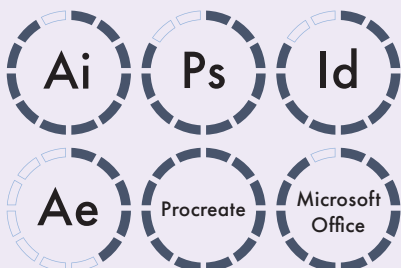


anamarialarosa.com



Lakewood, CO 80227

## SOFTWARE



References Available on Request

## EDUCATION

- **MASTER OF FINE ARTS // GRAPHIC DESIGN** **2018-2020**  
*Edinburgh College of Art - Scotland* *Graduated with Merit*  
Dissertation + Summative Project Topic:  
Graphic Design's Role in Creating a Sustainable Future
- **BACHELOR OF ARTS // ENGLISH LITERATURE** **2011-2015**  
*Regis University - Denver, CO* *Cumulative GPA 3.6*  
Semester Abroad Spring 2014: Queen Mary University of London

## EXPERIENCE

- **FREELANCE // Graphic Designer** **2019-2020**  
Between my Masters program and my barista job, I also took on a number of freelance design jobs for a wide variety of different clients
  - *Ibero-American Telehealth and Telemedicine Association*: Designed all conference materials, including marketing, event program, presentation templates, and infographics for congress on telemedicine
  - *MetalArc, Welding + Design*: Created logo, branding, and website design for Denver startup business
  - *Resume Design Consultation*: Consulted with young professionals in need of editorial design help for their personal resumes
  - *Weddings*: Designed invitations, save-the-dates, and hand-lettered chalkboards according to brides' tastes and weddings' respective styles
- **CAFFÉ NERO // Barista** **2019-2020**
- **BOOKBAR // Bookseller, Bartender, Barista** **2015-2018**
  - This combined bookstore, wine bar, and café required constant multitasking as I oversaw all aspects of the store while on shift
  - Customer interactions and team relationships were key to this community-centric store
- **Shift Leader** **2016-2018**
  - Key-holder, oversaw other employees and running the store during a shift, and assisted in training new hires
- **In-House Designer** **2017-2018**
  - Took on all art projects required for store space and events, including a mural and participation in a summer Art Walk with sidewalk chalk art
  - Managed the general appearance of the store's displays, decor, merchandising, marketing, and hand-lettered signage
- **Marketing Coordinator** **2016-2017**
  - Created all marketing materials for 5-10 weekly events and promotions in store, including posters, coupons, social media posts, and press releases
  - Effectively communicated and collaborated with events-planning team
  - Implemented an organized system for planning and completing tasks in the month leading up to a planned event in order to meet deadlines
- **ANSCHUTZ MEDICAL CAMPUS // Student Lab Assistant** **2013-2015**
  - Proficient use of Adobe Photoshop for digitally coloring biopsy slides for data analysis
- **PACIUGO: GELATO + CAFFÉ // Barista, Sales Rep** **2012-2013**